

80th Annual Statewide Exhibit

Nature's Treasures: Contemporary Landscape Painters of California

Juror: Richard Mayhew
Pre-eminent American Landscape Artist
Curator: Ed Penniman

Scope

The Annual Statewide Exhibit is an opportunity for artists from all areas of California to show their newest landscapes.

Eligibility

Open to California residents. Oil, Watercolor, Acrylic, Pastel and Mixed Media art will be accepted. The Santa Cruz Art League reserves the right to decline or remove any work that does not conform to the agreement.

Rules of Entry

1. All work must be original and executed by the exhibiting artist **within the last three years.**
2. Jurying will be by digital images with a maximum of 3 entries per artist.
3. Work is to be installation-ready with necessary framing and mountings. No unprotected glass edges.
4. Work requiring special handling is to be installed and removed by the artist.
5. The specific work accepted for entry is to be available for the exhibit. No work may be substituted or exchanged for any reason.
6. Entry size - no wider than 48"

Digital Entries

1. An entry is one individual art work. Each artist may submit up to 3 digital/jpeg entries. Up to 3 jpegs per CD. CD must be labeled with artist name. CDs will not be returned.
2. Each image/jpeg must have title, image number (1-3) as it corresponds to the entry form along with first initial & last name.
3. Each entry/jpeg must be 300 DPI, JPEG, 6 inches wide or tall minimum.
4. Artist to provide self addressed stamped business size envelope for notification of acceptance letter.

Payment

1. Entry fee for non SCAL members is \$40 for up to 3 entries/jpegs. SCAL members \$30 for up to 3 entries/jpegs. (Maximum 3 entries/jpegs per artist).
2. Entry fees are non-refundable.
3. New members are welcome to join by adding dues to entry fee check. Dues are as follows:

Regular -\$75 Senior*/Student** -\$50 Family*** -\$125

*Seniors - 62 or older. **Full or part-time students with valid ID.

***Family member must be at same address.

4. Payment by check to be made payable to "SCAL". Cash payments in person only; Visa or MasterCard acceptable with complete account number, expiration date and signature.

Sales / Insurance / Shipping

1. Artist agrees to donate 45% of any sale of work to SCAL or 30% of sale if SCAL member.
2. Artist is to be paid three weeks from end of show.
3. SCAL insures work only after installation. Maximum insured value \$1000 regardless of price.
4. Shipped entries must have return shipping prepaid and prearranged. Questions? www.fedex.com or www.ups.com.
5. \$20 handling fee per piece for **shipped work.**

Awards & Publicity

1. The Juror will grant a "Best of Show" \$1,000 award plus \$1,000 additional cash awards.
2. Artist bio and/or brief information on artwork with photo is encouraged for Gallery Bio Book.

Thank you for submitting an entry to the **80th Annual Statewide Exhibit**. Please keep a copy for your records & feel free to call with any questions during our normal business hours.

Lecture

A lecture entitled "Exploring Creative Consciousness" by the Juror Richard Mayhew will be presented on **Friday, June 4th, 2010, 7:00pm**, in the SCAL Gallery. Mayhew, who refers to himself as "an improvisationalist," has had a long distinguished career since his first solo exhibition at the Brooklyn Museum in 1950, to his latest exhibition at the San Francisco Museum of the African Diaspora (October 10, 2009 - March 7, 2010). After retiring from his teaching position at Pennsylvania State University, he moved to Aptos, CA to continue his work. Mayhew's work is represented in the permanent collections of the Whitney Museum of American Art, The Smithsonian Institution, and the Metropolitan Museum of Art, among others.

The first Santa Cruz Art League Statewide Exhibition was held in 1930. This year, as a celebration of the 80th Annual Statewide Exhibition, this competition and exhibition will revisit the high standards for acceptance, which made this annual Landscape show one of California's premier art events.

Santa Cruz Art League
526 Broadway, Santa Cruz, CA 95060
Phone: (831) 426-5787 Fax: (831) 426-5789
www.scal.org / E-mail: cindy@scal.org
Wed.- Sat., 12AM - 5PM,
Sun. Noon-4PM

Entry Form PLEASE PRINT CLEARLY

Name _____
Address _____
City _____ State _____ Zip _____
Tel. Day _____ Tel. Eve _____
e-mail _____

Your Entry confirms acceptance of all Terms
of this Agreement

Signature _____

Entry 1 Title: _____
Medium _____
Dimensions _____ Price _____
Insured Value (Max. \$1000.) _____

Entry 2 Title: _____
Medium _____
Dimensions _____ Price _____
Insured Value (Max. \$1000.) _____

Entry 3 Title: _____
Medium _____
Dimensions _____ Price _____
Insured Value (Max. \$1000.) _____

Shipped Entries: Specific instructions will be included with acceptance notification. **Handling** cost will be **\$20 per shipped piece**. Artist is responsible for return label and return cost.

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CALENDAR

Exhibition:

Saturday, May 29 to Sunday, June 27

Deadline:

(jpegs received - not postmarked):
by Friday April 2, by 5PM

Letters of Acceptance:

mailed April 23

Delivery of Work:

Sunday, May 23: 12-4PM
Monday, May 24: 2-4PM

Lecture:

Richard Mayhew

Exploring Creative Consciousness

Friday, June 4th, 2010, 7:00pm
\$15/\$12 Members.

Artist's Reception and Awards Ceremony:

Saturday, June 5, 3-5PM

Pick-up of Work:

Sunday: June 27, 4-6PM
Monday, June 28: 2-4PM
Late Fees: \$5/day for missed pick-up

CHECK OFF LIST

Again, **DEADLINE** is
April 2, 2010

SCAL to receive following items:

- completed, signed entry form
- labeled jpegs on labeled CD
- S.A.S.E
- entry fee check
- handling fee for shipped items
- optional membership dues

Please mail to:

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526 Broadway, Santa Cruz, CA 95060