



# Santa Cruz ART LEAGUE

*Santa Cruz Art League is dedicated to supporting Visual and Performing Arts and Artists through Arts Education, Gallery Exhibitions, and Theatre.*

Coming 2017 Attractions

### Panoply of Prints: March 17 – April 15th

Printmaking has been expanding as an art form, from traditional methods such as engraving and woodcuts to the exciting area of printstallation. This exhibition will showcase an exciting, diverse group of printmakers and will be juried by printmaker and UC Santa Cruz Art Professor Jimin Lee. Open to artists Nationwide, Juror will grant \$1,000 in Awards. Pickup: April 17, Monday, 2-6pm & April 18 Tuesday, 2-4pm

### 62nd Annual High School Show: April 28 – May 21st

Since 1955 the Santa Cruz Art League's High School Show provided the only professional gallery exhibitions for high school age artists in our county. Students from local public, private, charter, home and at-risk schools are invited to benefit from the Art League's state-of-the-art space and give the audience a preview of the next generation of local artists.

**Reception:** May 6, Saturday 3:00pm – 5:00pm

**Drop off 2-D Art:** April 18, Tuesday, 3-6pm & April 19, Wednesday, 3-6pm

**Drop off Ceramics:** April 24, Monday, 3-6pm

**Pickup:** May 24, Wednesday, 3-6pm



### Views of the Cruz – Members Exhibition M-Z: June 2 – June 25th

From time immemorial artists have depicted the places where they live, work, and play. With its vast natural beauty and creative life, Santa Cruz

has inspired generations of artists. Santa Cruz Art League Members are invited to submit works in various media to share their own Views of the Cruz. If you missed the A-L portion, you may bring in your piece for this part of the member show. Please note that our Reception will be on First Friday, June 2, from 6-9PM. Please bring finger foods for the Reception.

**Drop off:** May 28, Sunday, 12-4pm, & May 30, Tuesday, 2-4pm: CLOSED  
**May 29 Memorial Day**  
**Pickup:** June 25, Sunday, 4-6pm & June 26, Monday, 2-4pm  
**Details:** Open to Santa Cruz Art League Members. Installation fee: \$25, 1 art piece per artist. Artwork does not have to be for sale.



### Sunday Evening Performance Series: SCAL Broadway Playhouse

**Sunday, April 16 – Gina Rene 5-7PM:** She gracefully blends genres of R&B, Hip-Hop, Rock-n-Roll, Soul and Pop all with a spiritual foundation

**Sunday May 7 – Hidden Legacy 5-7PM:** Film Screening & Live Performance in Partnership with Japanese Cultural Fair: Shirley Muramota-Wong's film Hidden Legacy and koto performance

**Sunday May 21 – Spending the End of the World on OkCupid:** Stage Reading of Play by Playwright & Theater Director Jeffrey Lo

**Sunday June 18th, 5-7PM – Aza's Fattah Abbou & Mohamed Aoualou:** Moroccan/Berber Music



“Sunflower I, E/V” Hedwig Heerschop

### Panoply of Prints

Juried Show • Jimin Lee  
March 17 - April 15, 2017  
**Reception:**  
March 25, Saturday, 3-5pm



### 62nd Annual High School Show

April 28 - May 21, 2017  
**Reception:**  
Saturday, May 6, 2017, 3-5pm

Mimi Chappelle, “The Eyes of Emotions”, (Sierra Nature Prints Studio)

Santa Cruz Art League  
526 Broadway  
Santa Cruz, CA 95060  
(831)426-5787  
Wed-Sat 12-5, Sun 12-4  
First Fridays 12-9pm  
www.scal.org

Santa Cruz Art League  
#santacruzartleague  
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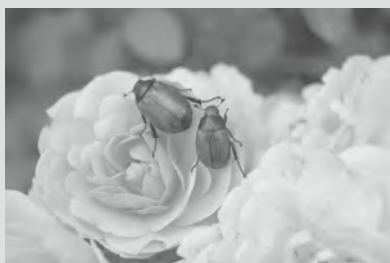
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**Newsletter**

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Coming Attractions.....Cover

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**Volunteers**

**Thank you so much for your help!**

Lyn Hood

Kit Eastman

Sue Myers

Laurie McCann

Susan Jenson

Steve Landau

Lindy Swarthout

Chris Bracconi

Lucia Bruer

Londa Holliday

Philip Buglione



# President's Message

Right about this time three years ago (2014)—six months after I had retired from the Art League Board of Trustees—I was called back to help with a crisis. I pitched in and we held a large Member meeting where many solutions were proposed and members stepped forward to take on key committees and set in motion plans to help us maintain financial stability and then to strengthen and re-grow the Art League from the inside out. We updated our by-laws and added students to our member base, began the process of updating our technology, and wrote a grant to the Community Foundation of Santa Cruz, requesting \$25,000 to hire an executive director at 50% time to stabilize our income and move us toward our goal of a new building on our property.

The Grant was approved, and we formed a search committee, advertised the position, interviewed nearly a dozen potential candidates, and hired Valeria Miranda in March of 2016. She has performed beyond expectations in bringing the Board's/Member's wishes to life. We now have clearly defined Staff Positions and improved working conditions, improved office efficiencies and money saving practices; and now have Intern positions with Marketing and organization. We are attracting younger board members and artists; we have hired new teachers and added more classes, and Val and I have interviewed a "Creative Circle" of members and non-members to form an advisory donor group. Creative Circle members have agreed to increase their

financial donations and share their wisdom and suggestions to help steer us toward our goals. (More about this group on another page—you may wish to join!).

I hope when I say "we" and "our" in these reports that YOU are the one we in the office and on the Board are working for. Our intent is to make the Santa Cruz Art League the best Art League of its kind on the Central Coast. We want you to be proud to be part of the Art League, just as we are honored by your participation. And now, with our 100th Anniversary coming up in 2019, **we need you more than ever to plan and execute our celebrations.** Please come to our Board Meetings (3rd Thursday of every month, 6-7:30PM) and join with fellow Creative Thinkers and Doers to create the future of Art in Santa Cruz. You don't need to be on the Board to play a part; there's lots to be imagined and to do! We have come a long way in the past three years. We have an even longer way to go. And by "we", this time I really do mean "you", because after 14 years on the Board of Trustees (12 as President), I will be retiring from the Board at our June 15th Board meeting. By that time we need to have at least three new Board Members as well additional members to help with our exhibitions, upkeep, and fundraising activities. The Art League is a Living Entity, a non-profit charity which requires our active participation. We are

all Members of something greater than ourselves, our families, churches, country, creative consciousness itself and we need each other to prosper.

Art encourages us to grow beyond our individual selves into a larger sense of Being.

**The Santa Cruz Art League supports Visual and Performing Arts and Artists through Art Education, Exhibitions, and Theatre.** Art League member have a challenging and exciting Mission, and it has been a privilege and pleasure to lead us this far. By June 15th we'll know who the next person will be to lead us forward. Who knows—it might be YOU! It only takes a few dedicated people to create miracles. And the Art League is already 98 years old. Give it some fresh blood to live another 100 years of service.

As for me, I'm ready to step back into the creative circle and applaud from back stage.



**T. Mike Walker**  
SCAL Board President

# Happy Spring!

Starting with gratitude, I want to say thanks to Keelin Sabel, the Art League's Exhibition Coordinator. Our exhibitions shine because of her creative thoughtfulness and superb skills.

I am very happy to report that to date our annual campaign raised close to \$20,000. Thanks to all the Art League members and friends who made a contribution! **A very special thanks to Board Member Celeste Phillips and her husband Roger Phillips** for their \$5,000 gift. We have also launched **Creative Circle**, a donor leadership group who will have the opportunity to visit museums, galleries, and artists' studios and participate in select events and preview receptions. Let me know if you would like to learn more about it.

## Big News: Save the Date! Sunday, November 12 – Luck of the Draw Fundraiser

We have changed the dates for Luck of the Draw: instead of the usual first weekend of December date, it will happen on Sunday, November 12. Same fantastic event, just a little earlier. This way you can consider also buying artwork for someone on your Christmas list.

## Our very first College Night went very well!

UCSC art students Gabriella Morse, Katelyn Jafarey, Benjamin Thompson, and Rachel Smith showed their work in a PopUp exhibition in the Art League's classroom on March's First Friday. Photos of the event were taken by one of the featured artists, UCSC Film student Benjamin Thompson, and will be up on our social media feed soon. The College Night was organized by UCSC Intern Bonnie Li, and it featured DJ Desi Ascensio, also a student at UCSC.

## Will you join us at the Human Race on May 13?

Get your walking shoes ready! The Santa Cruz Art League will be participating for the first time in the Human Race, the largest collaborative fundraising event in Santa Cruz County, 36 years strong. Help us raise funds to launch an after school youth art program in partnership with the Beach Flats Youth Center. If you are not ready to walk/run please consider helping us get pledges to support our team. Please get in touch with me if you are interested. Details coming your way soon!

Thank you for keeping alive the local creative spirit and don't hesitate to get in touch with ideas, suggestions, etc. I can be reached at [valeria@scal.org](mailto:valeria@scal.org).

Enjoy beautiful Santa Cruz!



Valéria ("Val") Miranda  
SCAL Executive Director

## Thank You to our Volunteers! We couldn't have done this, without you

- Keelin Sabel, Exhibition Coordinator

- |                     |                       |
|---------------------|-----------------------|
| Jody Bare           | John Mendez           |
| Sandra Beno         | Eric Mikkelsen        |
| Lucia Bruer         | Claire Mills          |
| Maren Sinclair Hurn | Laura Ortiz-Spiegel   |
| Nancy Jones         | Tom Rowe              |
| Candy Leach         | Paula Ambrosi Skiadas |
| Ann Baldwin May     | Jim Winters           |
| Gene Meleski        |                       |





## Spring is here!

With Spring we received new flower bulbs in our garden area. A big thank you goes to Shelia George for donating the wonderful yellow daffodils and our SCAL Board Member, Tom Rowe, who helps take care of the garden.

Also a big thank you to San Lorenzo Garden Center for the fertilizers to feed these hungry flowers.



## Congratulations to Wendy Ballen on receiving the most votes from the “View of the Cruz-Members Exhibit A-L”

Wendy will have a solo show in the SCAL classroom, August 19th and 20th, 2017.

Wendy will have a solo show in the SCAL classroom, August 19th and 20th, 2017.

For more info on Wendy, please visit her site:

<http://www.wendyballenart.com>

Interested in learning more about the visual arts in Santa Cruz County? Join the great team of Santa Cruz Art League volunteers in providing quality service to Art League visitors and members and get exposed to the wealth of local creative talent! Volunteers assist with day-to-day operations of the Santa Cruz Art League and support exhibitions, programs and sales. Contact us: [valeria@scal.org](mailto:valeria@scal.org) or (831) 426-5787.



- We really need more Mailing Committee volunteers. The last Friday of the month mailing lasts for about 2 hours starting at noon.

- Front desk volunteer  
Contact Doreen Davis at [doreen@scal.org](mailto:doreen@scal.org) or (831) 426-5787



## A Gift for the Future

A bequest is one of the simplest ways to support Santa Cruz Art League. When you visit your attorney to make a will or establish a revocable trust, include the Santa Cruz Art League by making a gift.

Your will might include these words, “I leave (\$ amount) to the Santa Cruz Art League.” Or, you might want to leave a percentage of your estate. Your will might say, “I leave 10% of my estate to the Santa Cruz Art League.” If you already have a will or trust, you can amend it to include a gift to the Santa Cruz Art League. Tell your attorney that our legal name is Santa Cruz Art League Inc. and our tax ID number is 94-1561380. A bequest is a thoughtful way to ensure that the Santa Cruz Art League will thrive for generations to come.



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Design and illustrations by Hunter Wallraff

# Some “pics” highlighting something new at SCAL and hopefully more events like this for 2017



We had our first “Creative Conversation” in November 2016. We are grateful that about 40 or so artists have participated in this event. Big thanks to artists Richard Mayhew, Art League’s Board Member Whitney Humphries, and Audrey Takeshta, Art League’s Marketing Coordinator, for sharing their Creative Survival insights. Stay tuned for dates for the next Creative Conversations!



*Ralph Joachim*



*Zach Krasner*



*Carrie Clayden*

We want artists, like you to be featured in our Facebook posts. So far we’ve reached from 869 to 2,963 views!

We plan on posting more artist video quick chats this year. So don’t be camera-shy when we approach you :-)

**Santa Cruz**  
**AL**  
Art League

**College Night & PopUp Exhibition**

First Friday, March 3, 2017  
6 - 9 pm  
526 Broadway  
Santa Cruz, CA 95060  
[www.scal.org](http://www.scal.org)

Would you like to submit artworks to the PopUp Exhibition?  
Contact: [xli168@ucsc.edu](mailto:xli168@ucsc.edu)

**Harlan Crowder**  
Photography  
Exhibition: The Figure Contemporary



SCAL had their very first College Night PopUp Exhibition, feature student artists from UCSC. Many thanks and appreciation goes to our intern Bonni Li for organizing this.

Santa Cruz Art League  
526 Broadway  
Santa Cruz, CA 95060

The Art League's Newsletter is published quarterly.



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2017 Exhibition Schedule

**Panoply of Prints** (Juried Show)

March 17 - April 15, 2017  
(Easter is April 16, Sunday)  
Reception: March 25, Saturday  
3-5pm

**62nd Annual High School Show**

April 28 - May 21, 2017  
Reception: May 6, Saturday  
3-5pm

**Views of the Cruz –Members Exhibition M-Z**

June 2- June 25, 2017  
Reception: June 2, Friday  
6-8pm (First Friday)

**Capturing Dance**

June 30 - August 6, 2017  
Reception: July 7, Friday  
6-8pm (First Friday)

**87th Annual Statewide**

**California Landscape Exhibition** (Juried Show)  
August 11 - September 10, 2017  
Reception: August 19, Saturday  
3-5pm

**Open Studio Preview**

September 30 - October 22, 2017  
Reception: October 1, Sunday  
3-6pm

**Luck of the Draw-Annual Fundraiser**

Preview: Oct. 28 - Nov. 12, 2017  
Auction and Reception: Nov. 12, 2017,  
Sunday at 2:45pm

**Art/Now/Next**

Nov. 17 - Dec. 31, 2017  
Reception: Dec. 1st, 3-5pm (First Friday)



Jennifer Chun "Unspoken" (Pacific Collegiate School)

**62nd Annual High School Show**

April 28 - May 21, 2017

Reception:  
Saturday, May 6, 2017  
3-5pm



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Stay connected with all our latest events and exhibits.

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Ongoing weekly classes and Weekend Workshops

www.scal.org or (831) 426-5787